



ANNUAL REPORT 2018-2020

The Journey Begins



Building Communities

www.dsbfoundation.in

A young girl with dark hair in two braids is the central focus. She is holding several stalks of golden wheat. The background is a warm, golden bokeh, suggesting an outdoor setting with sunlight. The overall mood is peaceful and nostalgic.

Bringing smile to faces
and ensuring
they keep it forever!



Table of Content

DSB Foundation.....	1
Mission & Vision.....	2
Leadership.....	3
Advisory Council.....	5
Beneficiaries.....	6
Environment.....	7
Women Safety.....	8
Road Safety.....	9
Empowering Workshops.....	10
Women Health.....	13
Women Entrepreneurship.....	14
International Partnerships & Campaigns....	15
Events.....	16
Our Partners & Supporters.....	18

DSB FOUNDATION

DSB Foundation is a part of DSB Group. The Group incorporates DSB Entertainment & Productions Pvt. Ltd., SNOCON Securitas Pvt. Ltd., KKB Cranes and KLOVER HEALTHCARE. DSB Foundation is inspired by passion and compassion for the well-being of people. The Foundation has received colossal appreciation for their projects on Women Health, Women Safety, Road Safety, Environment, Empowering Workshops, COVID Support and International Campaigns. The Foundation has made a profound impact on the lives of the underprivileged during COVID-19. All projects of the foundation are aligned with UN SDG 2030. The Foundation is grateful to its Partners and Advisory Council which constitutes eminent personalities from diverse fields.





MISSION

Strengthening Communities

VISION

Creating a pathway for communities
to survive & thrive

LEADERSHIP

CHAIRPERSON



Isha Bhandari

Isha Bhandari is a Global Indian woman who has received colossal appreciation from across the globe for her initiatives in the social sector . She has to her credit National and International Campaigns on Women Health , Skill Training and Environment. She has voiced many forums in India and abroad and she has also been a TEDx Speaker, Madagascar.

A recipient of Global Women Inspiration Award 2021, International Excellence Award 2021, Humanitarians Awards Ghana 2020, Dr S. Radhakrishnan Award 2020, Dr. Sarojini Naidu International Award for Women 2020 by International Women’s Film Forum, Naari Gaurav Samman, by Rajasthani Academy 2020, Women Leaders in Community Service Award by Indian Council for UN Relations 2019, Inspirational Social Scientist Award 2019 under Women Legendary Awards, Exemplary Contribution Award as Social Activist & Self Help Group by MSME Govt of India and Foundation for MSDG’s 2019 & Outstanding Women Health Campaign (Women Health Awards 2019) by ASSOCHAM, Iconic Women Award by Women Economic Forum 2019 and International Women Achievers Award 2012. She has graced many forums as a jury. She has been a delegate at Global Cancer Summit, Dublin, Ireland, University of Texas, MD Anderson Cancer Centre, Houston, USA. Member of Institutional Ethics Committee, Delhi State Cancer Institute, Govt of NCT of Delhi & Rajiv Gandhi Super Speciality, Delh. Her Global Campaign ‘TREE FOR LIFE’ gained popularity across the globe. One hundred and one countries participated in it. Another enormous project “ MOHINI BAGH” A Food Forest Garden for the juvenile girls of Tihar Jail, After Care Home, New Delhi is underway. All the projects of the foundation are aligned with UN SDG towards vision 2030.

VICE PRESIDENT



Devir Singh Bhandari

Devir Singh Bhandari is an International Film Maker, Author, Social Entrepreneur and Chairman of DSB GROUP.

Devir is promoting youth initiatives across India. He has been honoured with many awards, Radio City 91.1 FM 2020- Delhi Youth Icon Award, Indian Achiever Award of The Year 2019, Young Entrepreneur of India 2018, to name a few. His films on social issues have been applauded at national and international platforms. He has held various positions on road safety and environment with the Chambers. He has recently been featured on Forbes India.

His book “YUVA BHARAT” Inspirational stories of the heroes of today who defined their own new normal has recently been released and is available on Amazon. The book will be promoted nationally and across different countries.

Issues of rural development, road safety, women empowerment, health, and environment are very close to Devir and he is working to reach the marginalised and the underprivileged through the DSB Foundation.

ADVISORY COUNCIL



CINZIA AKBARALY
President & Founder
AKBARALY FOUNDATION



SENIOR ADV. K.T.S. TULSI
Honourable Member of
RAJYA SABHA



PAMELA CHOPRA
Co-Founder
YASH RAJ FILMS



H.H. MAHARAJA GAJ SINGH
Chairman
IHIF

PATRONS OF DSB FOUNDATION



SHOVANA NARAYAN, Padma Shri
Eminent Kathak Maestro, &
Chairperson ASAVARI Institute of
Kathak



JENNIFER GRAHAM
Global Strategic
Advisor



BLOSSOM KOCHHAR
Chairperson
Blossom Kochhar Group
of Companies



ELIZABETH ANTONY
Chairperson
Navoothan Foundation



PROF. KIRAN WALIA
Former Minister Health &
Women & Child
Development

2018-2020

BENEFICIARIES

Women Safety Project- 245
Women Health Project-1500
Road Safety Campaign- 550
Environment Campaign - 2000
Workshops- 250
Intl Partnership & Campaigns - 101 Countries

 DSB FOUNDRY
www.dsbfoundry.com

 DSB FOUNDRY
THANK YOU
M/S. PRIYANKA

INTERVENTIONS

ENVIRONMENT

The foundation is working on the mission of the United Nations Environment Programme with the aim to provide leadership and encourage partnership for environment conservation and empowering, inspiring and enabling people to improve their quality of life without compromising that of the future generations.

To achieve this Tree Plantation Campaigns are being organised periodically with various partners .



SWACHH BHARAT ABHIYAN

Confederation of Indian Industry (CII) under it's Delhi City Connect Forum undertook 'Waste to Manure' Program, which is an initiative towards making Delhi a Zero-Waste City at Trilokpuri. This Project was conceptualized to serve the mandate, where decentralization of 2000 household waste management was done in a phased manner.

DSB Foundation partnered with the project by developing a short film by DSB Entertainment & Productions Pvt Ltd, and was directed by Devir Singh Bhandari for CII Conclave.

Coinciding with the World Environment Day on 5th June 2018, a soft launch of the project was done by Dy. Mayor Mrs. Kiran Vaid.

The foundation has initiated awareness drives under the banner of Swachh Bharat Abhiyan and pledged its support to the project. Various awareness drives were conducted in Delhi NCR.



WOMEN SAFETY

DSB Foundation believes that women are pivotal contributors to society in their various roles and the onus is on every individual and all stakeholders to create a safe environment for women. The Foundation aligned its programme with UN Women's Global Flagship program- "Safe Cities and Safe Public Spaces" which was launched to create safe cities and spaces for women and girls, as they experience fear, various types of sexual violence, unwanted sexual remarks and touching at public spaces. It happens on streets, public transport, schools, workplaces, public sanitation facilities, parks etc.

The Foundation organised a workshop on Friday, 8th March 2019 at Le Belvedere, Le Meridien, Raisina Road, New Delhi. The aim of the workshop was to highlight the importance of providing and ensuring a conducive working environment for women to work towards their meaningful contribution to the society/nation at the same time to have the will to protect themselves in difficult situations.

The workshop was moderated by Isha Bhandari, Chairperson, DSB Foundation and invited speakers were Prof Kiran Walia, Former MLA & Minister Women & Child & Health, Delhi Govt, Ilma Afroz, IPS Officer & Member Oxford Union, UK, Madhulika Makar, Triage Solutions Pvt. Ltd, Neha Shilal, Kapap Instructor & Founder Krav India and Meena Bhatia, Vice President Le Meridien. The session was followed by Q & A round with the audience.

A demonstration by Women Self Defence Delhi Police Team was conducted along with a demonstration on KAPAP Martial Art from Israel by Neha Shilal founder Krav India. The audience participated in the demonstrations and around 245 women participated in the workshop.



ROAD SAFETY

In India itself about eighty thousand people are killed in road crashes every year, which is thirteen percent of the total fatality all over the world. Individual behind the wheel plays an important role in most of the crashes and in most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user.

Hence, road safety education is as essential as any other basic skills of survival. India signed the Brasilia Declaration in 2015 and committed to reduce road accidents and fatalities by half.

Understanding the need to address Road Safety amongst the public, DSB Foundation through a collaborative effort is providing an impetus to furthering our mission and we would be able to enhance the scope of awareness education to our masses on road safety by promoting road safety measures and on importance of wearing helmet. The campaign also aims to raise awareness on the consequences of failing to wear a helmet and to help boost helmet use among all two wheeler users (riders and their passengers) to save lives .

On 7th Jan 2020 DSB Foundation organised a Road Safety session with 5 DBN Boys Cadets at the base camp at NCC Bhavan, Rohini , New Delhi. A total of 550 Cadets participated in the session which was moderated by Devir Singh Bhandari, Vice Chairman of the foundation and former Chair of Road Safety for Young Indians, CII and Delhi Traffic Police.



INDRA MOHINI EMPOWERING WORKSHOPS

DSB Foundation provides high-quality training workshops, programmes and resources on key issues related to UN Women's priorities. The Foundation aims to raise awareness, build capacities, provide necessary trainings to empower underprivileged girls & women to be self-reliant and assist them to be economically independent. These interventions are conducted in everlasting memory of Sardarni Indra Mohini, mother of Isha Bhandari, Chairperson DSB Foundation. Under this initiative various programs and workshops are organised each year.

The UN Women declared International Women's Day as - "Think Equal, Build Smart, Innovate for Change", so as to put innovation by women and girls, for women and girls, at the heart of all efforts to achieve gender equality.

To take forward the aim and objectives of "Think Equal, Build Smart, Innovate for Change, DSB Foundation had organised various programs and workshops throughout the year. Under this intervention more the 250 women were reached out and impacted.

FINANCIAL INCLUSION PROGRAM

Financial Inclusion Program was organised on 6th Jan 2020 for Boys Cadet of NCC at NCC Bhavan, Rohini, New Delhi. This program was organised in collaboration with PAYTM and reached out to 450 Boy Cadets and they were also encouraged with Certificates for their participation.



HEALTHY COOKING WORKSHOP

On 28th May 2019, Healthy Cooking Workshop was organised for girls from difficult circumstances housed at After Care Home at Nirmal Chaya Complex, Tihar Jail. This workshop was organised in collaboration with Le Meridien, New Delhi. The workshop witnessed enormous participation by girls and staff of the Home. The girls were trained on cooking various dishes, salads and sweets. Lunch and snacks were cooked for 100 girls by the Chefs at the home and the lunch was served by Mrs Meena Bhatia, VP & GM Le Meridien, Chef Davinder Kumar, & President of Indian Culinary Form, Mrs Sangeeta Ratra, Director HR and Pritiprava Chakraborty, Head Marketing along with Chesta Yadav, Superintendent After Care Home and Isha Bhandari, Chairperson DSB Foundation. It was heartening to witness the senior management of the hotel serving the girls with so much love and care. Chef Davinder also shared with the girls on career in Hospitality Industry and on hygiene while cooking. An interactive game was organised by Chef Jai Deep and prizes were awarded to the winners. Educational posters on healthy food and hygiene while cooking and eating were put up at the After Care Home.



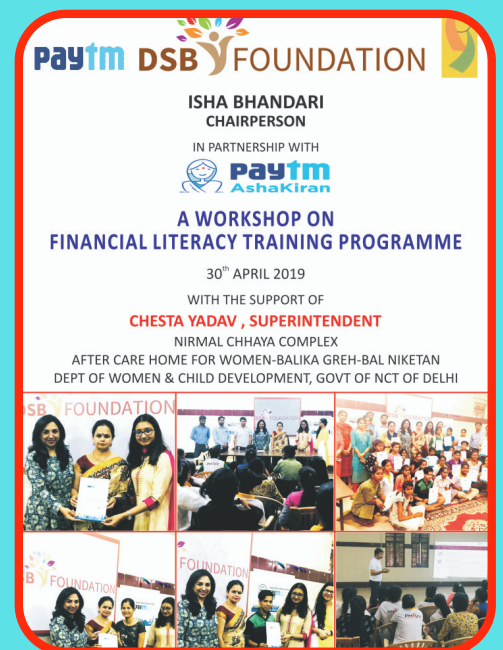
FINANCIAL LITERACY WORKSHOP FOR VULNERABLE WOMEN

DSB Foundation aims to empower women and bring underprivileged girls and women into the formal economy through education and employment opportunities has thus signed an MOU with Paytm to conduct program on financial literacy, developed by Paytm Payments Bank.

On 30th April 2019, DSB Foundation organised a workshop in partnership with Paytm Asha Kiran Programme at After Care Home, Nirmal Chaya, Tihar Jail. A presentation was made by Priyanka Paul along with the Paytm team on Financial Literacy Training Programme.

The women were trained on financial service products with so they can work as Bank Correspondents for Paytm Payments Bank or other Banks. They will be further trained and place them on Paytm platform as re sellers of Paytm products and services. The workshop was attended by underprivileged girls of all the homes of Nirmal Chaya Complex and staff. All the attendees were given certificates by Paytm.

The programme also envisages to create a platform for rural women to access loans that would support them to setup their own business ventures.



WOMEN HEALTH CAMPAIGN

One woman dies of cervical cancer every 8 minutes in India while for every 2 women newly diagnosed with breast cancer, one woman dies of it in India. In India Cancer among women was estimated at 0.7 million, thus accounting for third highest cancer cases among women, after China and the US, stated in an article by Times of India .

Late detection and awareness come as a prime reason for it. What is required now is to increase awareness about cancer. It is important to encourage people to undergo regular health check-ups, while motivating them to lead a healthy lifestyle.



Understanding the alarming speed at which cancer has spread across the nation, there is a need to educate people about the importance of its early screening to ensure control and treatment at the earliest. With this aim, DSB Foundation organises Women Cancer Awareness Programme called “PINK MIRROR”.

The objectives of this program are to provide women with information, resources and assistance to find convenient access to services and programmes for prevention and early detection of cancer and reached out to more than 2000 women.



DSB FOUNDATION

ISHA BHANDARI
CHAIRPERSON

IN PARTNERSHIP WITH

WOMEN FREEMASONS OF INDIA

A WORKSHOP ON

HEALTH & HYGIENE & DISTRIBUTION OF SANITARY PADS

24th APRIL 2019

WITH THE SUPPORT OF

CHESTA YADAV , SUPERINTENDENT

NIRMAL CHHAYA COMPLEX
AFTER CARE HOME FOR WOMEN-BALIKA GREH-BAL NIKETAN
DEPT OF WOMEN & CHILD DEVELOPMENT, GOVT OF NCT OF DELHI










WOMEN ENTREPRENEURSHIP

MOHINI BAGH FOOD FOREST GARDEN

Under the women entrepreneurship program, DSB Foundation is working to setup an easy to maintain backyard food forest garden. This intervention will help the girls of the After Care Home (Tihar Jail Complex) to spend more time exploring and reaping from the ways of nature, while requiring minimal maintenance. The garden will be totally free of chemical fertilizers, pesticides or herbicides and will be a window into sustainable agricultural practices.

The project envisages inclusion and education of the adolescents in the process and a two-day seminar to impart the skills and knowledge that would enable them to grow and nurture the plants and harvest their fruit. Continuous workshops spearheaded by professionals from Agriculture Universities and Horticulture Department and people from the sector will be planned. The girls will be given certificates and will be guided for placements and to become entrepreneurs.



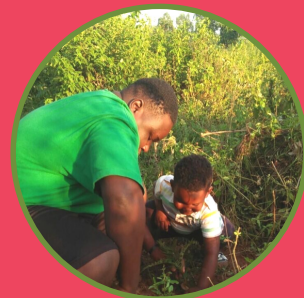


TREE FOR LIFE CAMPAIGN

DSB Foundation truly believes in the vision that a successful sustainable development agenda requires partnerships between governments, the private sector and civil society. These inclusive partnerships built upon principles and values, a shared vision, and shared goals that place people and the planet at the center, are required at global, national, regional, and local level. Thus the Foundation has pledged to participate in the seventeen sustainable development goal of the UN –PARTNERSHIPS FOR THE GOALS

The foundation has initiated a project under the UN SDG -LIFE ON LAND to plant trees across the globe with the support of Global Goodwill Ambassadors Organizations, US.

Trees are integral for the global environment and for the health of human beings and species and they need our unconditional care and protection. The foundation has initiated a campaign to plant trees across boundaries of various countries as we believe that all cultures, ages, and gender have an important role to play. The campaign successfully reached to 101 countries.



GIFTING WARMTH

Charity for us is generosity and helpfulness to ease the suffering or need of others. DSB Foundation has been initiating the blanket donation drive every year. We have felt that underprivileged people don't die of cold but lack of woollen clothes and blankets. Helpless people sleep in rags at footpath and die of cold in winters.

Isha Bhandari, Chairperson, DSB Foundation said, "It's a warm gesture of my foundation in the hope that my modest efforts will give some comfort to those needy people who are on roadside. It would make them safe from the harsh cold in winter season".

Devir Singh Bhandari, Eminent Filmmaker and Author also the Vice Chair of DSB Foundation said, "It's a much needed effort by one and all to donate blankets for people who do not have shelters. I request the yuva of bharat to come forward for this humanitarian service".



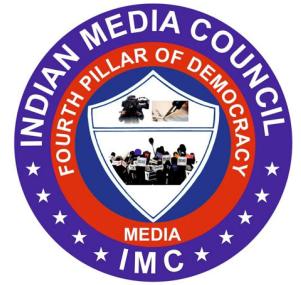
Luxe Affaire a “Marigold Night” was organised on 5th Sep 2019 at The Chanakya. It was an amalgamation of exquisitely fashioned evening to support and raise funds for DSB Foundation. A silent auction was held to raise funds for the Women Safety Campaign “The She Next Door” with the tag line - Watch Her -Hear Her - Help Her.

The guests witnessed Artisanal Indian hors d'oeuvres, inspired by the au courant street food of India and Indian Luxury Brands to support the cause of the foundation.

The evening was attended by High Commissioners, Ambassadors and officials and pledged their support for a cause. Among them were H.E. Mr Nadir Patel along with his wife Her Excellency Mrs Jennifer Graham, also the patron of the DSB Foundation, Shovana Narayan, Dr Blossom Kochhar, Devir Singh Bhandari, Vice Chairman of DSB Foundation, Filmmaker & Author, H.E. Mr. Juan Angulo Monsalve, H.E. Ms. Brigitte Oppinger Walchshofer, H.E. Dr. Soffia Osk Magnusdottir Dayal, H.E. Dr. Ron Malka , H.E. Eleonora Dimitrova, H.E. Mr. André Aranha Corrêa do Lago, H.E. Mr Dionyssios Kyvetos and other dignitaries.



OUR PARTNERS & SUPPORTERS



Confederation of Indian Industry



KIND BEINGS
giving meaning to lives

THE
CHA
NA
KYA



एक कदम स्वच्छता की ओर





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